

The Wagner Review

2018 Public Policy Competition

SCORING RUBRIC

Proposal Title _____ Total Points _____

Point Scale: Strongly Agree- 5; Agree- 4; Neither Agree nor Disagree- 3; Disagree- 2; Strongly Disagree- 1

Subject	Criteria	Raw Score	Weight	Weighted Score
Policy Memo				
Comprehensiveness	Includes the following elements: problem definition, recommendations, stakeholder analysis, resources needed, and alternatives. Includes a highly workable plan to implement the proposal given the policy context.		x 3	
Social Value	Identifies clear social value and conveys urgency.		x 3	
Feasibility	Proposal has a path to implementation that considers constraints like: political environment, economic feasibility, sustainability, personnel or other bureaucratic resources, business environment, etc.		x 3	
Clarity and Format	The memo is written with excellent grammar, organization, and style. The memo does not exceed 2,000 words. (If word limit is exceeded, award no more than 3 points.)		x 3	
Evidence	Proposal and analysis is backed by evidence that is properly cited.		x 3	
Subtotal - Policy Proposal				
PRESENTATION				
Delivery	The presenter is clear, professional, persuasive and engaging, and keeps to the allotted time.		x 1	
Presence	The presenter is prepared and the presentation is rehearsed and captivating.		x 1	
Content	The memo content is presented in a clear and logical manner. If a visual presentation is used, the graphics are appropriate and easy to understand.		x 1	
Subtotal - Presentation				

Feedback/Comments

Enter feedback/comments here:

Judge's Information

Name (Print):

Name (Signature):